



ISLAMIC SERVICES FOUNDATION

2022

ANNUAL REPORT



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Our Vision

“An Empowered Muslim Community”

Our Mission

“To provide world-class quality services to the Muslim community by incubating organizations that are focused on positive social change”



Overview and History

ISF (Islamic Services Foundation) is a non-profit organization established in 1989 by a group of Muslim families in the DFW area, who recognized the need for high quality Islamic education and services to the local community. They set ambitious goals to establish educational institutions and services to provide high quality education in an Islamic environment that facilitates achievement and promote excellence to benefit the community and Ummah in the years to come.

The first ISF project, Brighter Horizons Academy (BHA), has blossomed into a fulltime PK-12 Islamic school with over 900 students and has graduated over 500 students. It provides high quality education in an Islamic environment, that raises students to become proud American Muslims, who strive to excel in Dunya and Deen, and to flourish into becoming future leaders of our thriving community. BHA provides students with a solid Islamic foundation to help them navigate the challenges faced by young adults in the society and empower them with strong ethical foundation that is grounded in Islamic teaching to help them overcome obstacles.

Over the last 30 years, ISF has developed 5 successful programs to deliver Islamic services to the community:

1. BHA (Brighter Horizons Academy) – PK-12 fulltime Islamic school
2. IQI, (The ISF Quranic Institute) – Full-time and Part-time Quran Hifz program for students of all ages
3. Salam Sunday School – Weekend Islamic school to serve students in public schools with Islamic education and knowledge
4. My Islamic Books Series – Publishing Islamic and Arabic curriculum that is offered to schools and learner in 3 continents
5. The Muslim Yellow Pages – Serves Muslim business in the DFW area

Letter from the Chairman of the ISF Shura



Khodor Elnashar
ISF Shura Chairman

Dear Community Members
Assalamu Alaikum,

Our goals this term was to create three active committees to help establish our operating model as we move towards a more organized and codified process of operating the organization. Through the Best Practices Committee, standard operating procedures and documentation for the organization were developed, including establishing this first Annual Report. Secondly, as a continuation from the previous term, a Constitutional Review Committee was established to further refine and advance our constitution and make it more resilient in the future. Alhamduillah, with 90% participation, the Shura Body passed 6 out of 7 constitutional amendments, including the amendment to establish an Endowment Committee as a first concrete step towards making the organization more self-sustainable in the future. Lastly, we created the Strategic Planning Committee to help outline 5-, 10-, and 20-year plans for the ISF organization based on thorough analysis, business case studies, and input from founders, shura members, parents, alumni, and employees.

This year, we conducted 3 General Body Meetings and one Emergency General Body meeting to seek approval for the purchase of a new property in Garland, Texas which will, insha'Allah, become the home of a new business entity for the organization.

Our mission is to continue to strengthen the general body, encourage more volunteerism and engage and recruit more BHA Alumni to help carry the torch and execute future strategic plans. We continue to successfully engage our Shura General Body and all key stakeholder to make our organization stronger and more resilient.

We thank all general body members for their continuous engagement and support and for making the ISF organization stronger and unified in spirit and in action. Inshallah, together and with the help of Allah we will be able to achieve more and execute on our vision for the sake of Allah.

Jazzakum Allahu Khairan,

Khodor Elnashar
ISF Shura Chairman

Letter from the President



Hussein Qattan
ISF President

Dear Community Members
Assalamu Alaikum,

Two years ago, when we started our term as the newly elected Executive Committee with a broad agenda ranging from construction updates to BHA campus, solidifying the school leadership team, and pursuing new growth opportunities for the newly formed Endowment. Unfortunately, the elected ISF President was faced with health challenge and the Vice President, Br. Ammar Qashu, assumed the role. Alhamdulillah, the team came together remarkably well from every side and continued to execute on their ambitious agenda for their term.

The team continued with their construction projects for the campus, including fixing water damage to the ECE building, installing new parking lights, and initiating the construction of campus kitchen and auditorium hall. Furthermore, the team hired key positions to the leadership team and made key investment in order to continue to strengthen BHA and provide the best Islamic educational experience for our students and families. The EC is in the process to acquire a new property close to BHA campus which will serve as a dedicated pre-school campus. Among other key initiatives to streamline the organization, the traditional BHA Board was combined with the Executive Committee and formalized into a new ISF Board of Directors starting in 2023. We also dedicated significant effort to standardize and document processes for key operational areas in the organization and to establish modern document retention policies and migrate to a document digital repository.

We have been very active in our outreach efforts and continue to collaborate with local and regional Islamic charitable organizations with Islamic Relief, ICNA Relief, Maruf Foundation, along with other organization and community partners to deliver donations, food, clothing, and basic needs to our greater community at large in DFW.

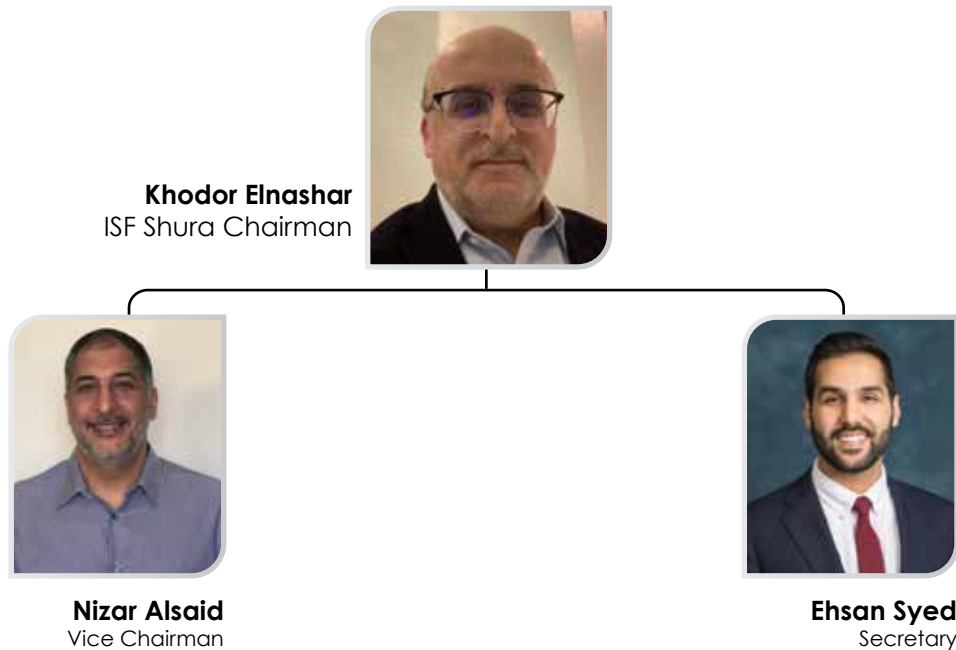
We look forward to 2023 with the newly elected Board of Directors to continue moving the mark forward in delivering high quality Islamic education to our students, building new bridges in our community and partnering and collaborating with other organizations for the common good and to best serve our community. We are also very excited about the new approved initiative to establish the ISF Endowment, and look forward to working with all key stakeholders to make it successful Inshallah.

Jazzakum Allahu Khairan,

Hussein Qattan

ISF Organizational Structure and Officers

ISF Shura Chairman



ISF Executive Committee



BHA by the Numbers

- 1989 ► year BHA was founded in a small house in Richardson, TX
- 14 Acres ► campus size today, 50+ classrooms, labs, mussalah, gym and soccer fields
- 924 ► PK-12 students enrolled in 2022 graduating
- 59 ► size of the graduating class of 2022
- 693 ► total graduates since 2002
- \$1 million ► in financial aid given to students attending BHA since 2020
- 99% ► students continue to higher education
- \$2.3 million ► in college scholarships received by class of 2022



Graduation May 2022

- One student accepted into BS/MD program
- 5 Hufaadh
- AP Scholars- 18
- National Merit Commended Scholars
- SMU Human Rights Summit- FIRST PLACE
- Harvard Model Congress
- DFW Soccer Player of the Year
- DFW CAIR Debate winners
- Girl Scout's Gold Award
- AMC Math Competition Semi-Finalist

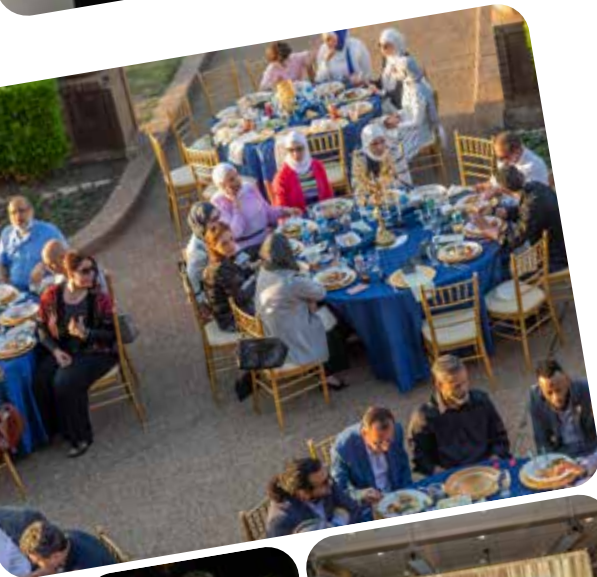
Middle and High Accomplishments

- Highest TSI results at Richland College on 1st attempt; 99% Writing, 83% Reading, and 74% Math
- 31 AP scholars for the first time in BHA history
- PSAT results show 89% of our students met ELA expectation and 74% met Math expectation
- new AP courses added in the last two years: AP US History, AP Language and Composition, AP Chemistry, and AP Literature
- Increased focus on Career Awareness and Exploration: Launched the Career Series, first annual College Fair, and mentorship program to pair students with mentors in their career field of interest



Early Childhood Education Accomplishments

- Increased student performance and growth – MAP and Quran & Arabic Benchmarks data
- Staff Professional Development- all new staff received extensive internal training
- Salat Monthly Recognition & Reward
- Noor Kids Character Building Program for KG-4th - Pilot Year
- Tarbiyah Programs: Character Counts Week, Kindness Week, Anti-Bullying Week, Ramadan & Eid Activities



Sports Banquet March 2022

- An Athletic Award Assembly recognized the achievements of the BHA students for their accomplishments in this academic school year athletic department during the BHA Sports Banquet while recognizing key athletes along with their awards.



ISF/ BHA Fundraising

- \$700K pledged.
- Funds were used to complete campus improvement projects and for student financial aid, as designated by donors.



BHA Class of 2023 National Merit Scholars

SEMIFINALIST



◀ ZAHRA JANJUA

COMMENDED



◀ HUMZA AHMAD

COMMENDED



◀ SAMEEN AHMAD

COMMENDED



◀ ASMA NAWAZ

COMMENDED



◀ AHMED RANA

COMMENDED



◀ RABIYA SAYEED

ISF/ BHA Volunteer Program

- Compassionate DFW Hunger Project: PTO and BHA students partnered to pack meal packages to help fight hunger in our city
- 60 students enrolled in the BHA Volunteer Prog.
- 9 nonprofit organizations representatives
- Islamic Relief, Maruf Foundation, ICNA Relief, Bait Ul Mal, ICNA Sisters, Texas Muslim Women Foundation, DFW-ROS, Helping Hands, and Guided Path.
- Winter Blanket Drive in collaboration with ICNA Relief
- ICNA Relief Ramadan Iftar Meal Dist. Events
- Maruf Foundation Eid Toy Collection and Dist.
- Muhsen Volunteer Workshop
- EPIC Community Wide Meal Packing Event
- ICNA Relief Food Pantry
- Day of Dignity with Texas Muslim Women Foundation
- Meal Pack Event (with Islamic Relief)
- Maruf Foundation Food Pantry
- Winter Drive in collaboration with DFW ROS and ICNA Relief



ISF Quran Institute – IQI



ISF Quran Institute is committed to the teaching of the Quran in a unique approach that focusses on understanding the meaning as well as memorizing, reciting and proper reading.

Mission: Teaching the Holy Quran: Reading, Recitation, Memorization, and Understanding.

Vision: Graduate generations of young Muslims that are able to carry the message of Islam to all humanity through reading, recitation, memorization, and understanding of the meanings of the Holy Quran.

IQI Student, Fadl Alraqeeb Sayed, won Second Place in Annual National Quran Competition in Chicago. He is a student with Sheikh Ramadan Elsabagh through the ISF Quran Institute.



Numbers of Students

Year	2020	2021	2022
ISF Quran Institute - IQI	115	135	176
Salaam Weekend School	84	93	90



Salaam Sunday School



Salaam Sunday School serves Muslim students who attend public schools. It teaches Islam, Arabic, Quran, Prophet Traditions and Hadith.

Mission: To guide students to become a model citizen with enhanced Islamic knowledge and values to empower the student to succeed in this life and the Hereafter.

Vision: To build and maintain a learning community that produces leaders through faith, knowledge, and inspiration.



ISF Publications



Established in 2002, ISF Publications is proud to offer complete sets of Islamic studies and Arabic curriculums to schools and Muslim homes in North America and abroad. With over 400 Muslim schools using our textbooks, the “I Love Islam” series is one of the best-selling Islamic curriculums in the US and Canada. Our curriculum offering continue to expand year after year. The use of our books has also expanded internationally, with growing customers in the UK, Australia, Bahrain, Jordan, the UAE and other countries.

Profits generated from sales are invested back into the development and enhancement of the curriculum as well as supporting various ISF projects such as the Quran Institute, and the expansion of the BHA campus.

Key Points:

- National and International distribution
- ISF textbooks are implemented in hundreds of Islamic schools and educational programs
- ISF’s innovative series of textbooks offers educators a new model for effective Islamic studies teachings
- Conduct training for principals and teachers of Islamic schools of North America
- Our aim is to inspire learners to “learn, love, and live Islam”
- The Islamic studies curriculum is offered in three series:
 - “I Love Islam” for grades [Level] 1-5
 - “Learning Islam” for grades [Level] 6-8
 - “Living Islam” for grade [Level] 9-12
- The Arabic Language curriculum series:
 - “Al-Afaq” for grade [Level] 1-6

◀ Complete sets of Islamic studies and Arabic curriculums

BUILDING ISLAMIC CHARACTER

◀ “I LOVE ISLAM”[©]
SERIES [ELEMENTARY Grades 1-5]

◀ “LEARNING ISLAM”[©]
SERIES [MIDDLE SCHOOL Grades 6-8]

◀ “LIVING ISLAM”[©]
SERIES [HIGH SCHOOL Grades 9-12]

◀ الأفاق في اللغة العربية
“AL-AFAQ”[©]
SERIES [ELEMENTARY Grades 1-6]

ISF PUBLICATIONS
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Muslim Yellow Pages



- Since 1992, Muslim Yellow Pages (MYP) has been a leading business directory in the classified advertising market, primarily in the state of Texas. Muslim Yellow Pages creates value by connecting buyers and sellers of products and services in our community. We offer a comprehensive portfolio of simple-to-use and cost-effective advertising products. We strive to be an excellent source of information, regardless of channel, time or location. In addition to the print, MYP is also available online.
- We encourage the Muslim community to patronize and use the various services offered by the advertisers herein, whose support has been vital to the success of this directory.



Highlights of the Year 2022



◀ Ramadan Eid Prayer in BHA Gymnasium



Tarweeh Prayers in BHA Gymnasium ▶



◀ BHA students competing in robotics competition



BHA Soccer team ▶

ISF Financial Report 2022

ISF Consolidated Income Statement

	FY2019	FY2020	FY2021	FY2022
Income				
ICP	545,869	108,527	459,418	780,000
IQI	178,846	209,560	283,397	350,640
BHA	6,962,808	6,511,872	6,442,783	7,452,186
Donations and Fundraising	712,693	1,083,330	1,110,583	403,425
MYP Income	109,075	133,039	126,345	7,800
ISF Office and Other Income	11,748	6,112	1,503	16,500
Total Income	8,521,039	8,052,440	8,424,028	9,010,551
COGS	173,021	140,024	117,957	243,416
Gross Profit	8,348,018	7,912,415	8,306,071	8,767,136
Expenses				
Employees Expenses	5,260,706	5,533,769	5,398,554	5,998,810
	64%	72%	69%	68%
Utilities	151,626	122,311	154,551	187,768
All Other Expenses	2,898,326	2,197,527	2,407,554	2,839,066
Total Expenses	8,310,658	7,853,608	7,960,660	9,025,645
Net Income	37,360	58,807	345,411	(258,510)





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